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FOR IMMEDIATE RELEASE

April 8, 2021

**Metro Philly Management Welcomes Flashlight Marketing to  
Their Family of Businesses**

DREXEL HILL, PA – Metro Philly Management is proud to announce the launch of our newest company, [Flashlight Marketing](#), a full service creative marketing and digital services agency.

Led by [Carly Spross](#), an accomplished marketing veteran, Flashlight Marketing will continue to support the internal marketing, communications and community relations efforts for Metro Philly Management and its affiliated businesses. Additionally, the team at Flashlight will help companies outside of the Metro Philly Management organization advance and excel through strategic marketing, advertising, digital services and public relations solutions.

“I am thrilled to expand our reach and help even more businesses grow and thrive through this new venture,” said Carly Spross, Flashlight Marketing’s Managing Partner and Chief Creative Officer. “This is an incredible opportunity and we intend to hit the ground running.”

While Flashlight Marketing is a newly established entity, the core team has been working together for years under the [Metro Philly Management umbrella](#) providing turnkey marketing solutions for a number of successful businesses in the hospitality, food and beverage, events and retail sectors including the Springfield Country Club, Burns’ Family Fresh Grocer and ShopRite supermarkets, Tavola Restaurant + Bar, Courtyard Marriott in Springfield Township, PA and the Fairfield Inn & Suites in Broomall, PA. Most recently, Flashlight Marketing welcomed their newest client, [LifeBrand](#), a rising tech start-up headquartered in West Chester, PA.

“We have worked with Carly and her team for over a decade and can attribute much of our success to their creative marketing efforts,” said Nancy Steinmetz, Executive Vice President of [Springfield Country Club](#). “We look forward to continuing to work and grow together.”

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Management

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Flashlight Marketing is located in Drexel Hill, PA and is currently accepting new clients. For more information about Flashlight Marketing or to [schedule a free consultation](#), please visit <https://www.flashlightmarketing.com/> or call (215) 375-8990. Connect with Flashlight Marketing on social media:

- Facebook: <https://www.facebook.com/flashlightmarketingagency>
- Instagram: <https://www.instagram.com/flashlightmarketing/>
- LinkedIn: <https://www.linkedin.com/company/flashlightmarketing>
- Twitter: [https://twitter.com/Flashlight\\_Mktg](https://twitter.com/Flashlight_Mktg)

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